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Building a Better Business Using the LEGO SERIOUS PLAY Method offers a creative approach to innovation and enhanced business performance by putting the focus on unleashing play in order to unlock the human potential within organizations.

Building a Better Business Using the Lego Serious Play ...

Building a Better Business Using the LEGO® SERIOUS PLAY® Method delivers a creative approach to enhancing innovation and improving business performance, with the focus on unleashing play. Written by the two original Master Trainers for LEGO SERIOUS PLAY (LSP), the book outlines how LSP can develop teams, people, relationships and business .

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Get familiar with non-linear thinking and apply the Double Loop Design Process. Understand your customer, create experiments, and validate and test your assumptions. Learn how other organizations apply these new tools, skills, and mindset. Become a Rebel, and change your organization through teamwork and storytelling.

Home - Design a better business

Building a Better Business Using the Lego Serious Play Method - Ebook written by Per Kristiansen, Robert Rasmussen. Read this book using Google Play Books app on your PC, android, iOS devices. Download for offline reading, highlight, bookmark or take notes while you read Building a Better Business Using the Lego Serious Play Method.

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Building a Better Business Using the Lego Serious Play Method - Kindle edition by Kristiansen, Per, Rasmussen, Robert. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading Building a Better Business Using the Lego Serious Play Method.

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- Understand the 10 steps to reach your business's full potential
- Gain clarity on where you can add value to your business
- Learn best practice and practical ways to take each step
- Define the first three actions you'll take
- Learn how to be a

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better leader and create a strong workplace culture

Building a Better Business in 10 Steps

Tickets, Thu 13 Feb ...

BUILDING a Better Business Using the Lego Serious Play Method will definitely capture the attention of Lego fans.

However, the book taps on an innovative way of approaching creativity that can help to improve one's business, and not merely play with Lego.

Building a Better Business Using the Lego Serious Play ...

This webinar is aimed at business owners who want to accelerate their success.

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Description. Unleash innovation potential with creative, serious play Building a Better Business Using the LEGO (R) SERIOUS PLAY (R) Method delivers a creative approach to enhancing innovation

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Learn how to grow your business profitably using the most current sales and marketing strategies, and finally, learn how to structure your business so that one-day you can successfully exit and sell your business.

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THE Queen has been urged not to reinstate Prince Harry and Meghan Markle's HRH titles following Megxit. The couple agreed to give up their royal titles after they made

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How to build a better business by one of today's most influential business thinkers.

Unleash innovation potential with creative, serious play Building a Better Business Using the LEGO® SERIOUSPLAY® Method delivers a creative approach to enhancing innovation and improving business performance, with the focus on unleashing play. Written by the two original Master Trainers for LEGO SERIOUS PLAY (LSP), the book outlines how LSP can develop teams, people, relationships and business . Based on the merging of play with organizational development, systems thinking and strategy development, LSP can foster improved meetings, faster

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LEGO SERIOUS PLAY Method

innovation processes, team growth, and better communication. The belief that everyone intends to "do good" and has the potential to do it is at the heart of LSP. The method nurtures the idea that everyone in an organization can contribute to discussions and outcomes. Building with LEGO bricks is a type of creative play that triggers a different kind of thought process, unleashing imagination and potential that is frequently untapped by the logical mind. The book explains this hands-on, minds-on approach, and discusses the theory as well as the practical implementation of LSP. Topics include: Observation of internal and external interaction dynamics Fostering a free and honest exchange of opinions Suspending hierarchy for better, more effective communication Facilitating change by encouraging exploration The LEGO SERIOUS PLAY method is

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employed by start-ups and multinational corporations alike to maximize synergy among teams and throughout organizations. For leaders looking to boost effectiveness and see better results, Building a Better Business Using the LEGO® SERIOUS PLAY® Method is a comprehensive introduction to this creative management technique.

How to use this book: 8 Chapters; 48 Case studies; 20 Tools; 7 Core skills; 29 Designers; 36 Hacks; >150 Visuals.

Twenty leading scholars provide a visionary look at the future of business, propelling past damaging industrial-age values to uncover the potential for humanistic, ecologically sustainable, and intergenerational prosperity. This edited collection, featuring contributions by some of the world's most prominent thinkers on

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the future of business, is an interdisciplinary and international collaborative project to articulate a new 21st century theory of business. This book will be our greatest aid in meeting the organizational opportunities and ecological challenges of the future.

Through the exploration of robust cases and stories packed with deep insight and vital science, twenty of the world's leading thinkers explore how we can adapt our current notions of value, markets, models of cooperation and collective action, and intergenerational concern to create a world where economies and businesses can excel, all people can thrive, and nature can flourish for future generations. This book is not dispassionate but rather designed to galvanize change and unite a global community of inquiry. It expounds on the conceptual cornerstones of the new kind of business practice that will enable the

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The first in a series of books by Zingerman's co-founding partner Ari Weinzwieg examines the basic building blocks of the culture and structure we know now as Zingerman's. These approaches are applicable whether you're running a law office, a library, a restaurant, a record label, a software firm, or an organic farm. They are the behind-the-scenes "secret" stuff that goes into making a very special, sustainable business of any kind. Inc. Magazine calls it one of the Best Books for Business Owners.

Offers six sample business models and thirty case studies to help build and monetize a business.

Reveals seven principles that can change

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one's business for the better, including becoming a great leader, attracting and keeping great people, developing a great business plan, offering a great product or service, delivering superior customer service and more.

The expanding global market offers many opportunities for the software industry; however, many new software companies never realize their potential. They write some great code--but they can't address the "business" side of running a profitable enterprise. Many potentially great companies have fallen by the wayside because their founders didn't understand their market, didn't understand how to get the word out, or didn't understand the mechanics of the business. Building a Successful Software Business is a handbook for the new software entrepreneur and the old hand alike. If

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you're thinking of starting a company around a program you've written, this book will guide you toward success. If you're an old hand in the software industry, this book will help you sharpen your skills or will provide a refresher course. If you're thinking of building a company around some software you've developed, there's no better time than the present. Let this book start you on the way to success. Topics include: Marketing strategies and tactics Customer fulfillment, training, and support Getting your product out the door Using consultants effectively Understanding cash flow Includes a guide to other business resources.

In Building a Successful Family Business Board , the authors show why private firms need the in-depth expertise and objective feedback that a well-chosen board, including qualified independent

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directors, can provide, and demonstrates how owners and directors can work together to ensure a long and profitable life for the firm.

A compelling look at the B Corp movement and why socially and environmentally responsible companies are vital for everyone's future. Businesses have a big role to play in a capitalist society. They can tip the scales toward the benefit of the few, with toxic side effects for all, or they can guide us toward better, more equitable long-term solutions. Christopher Marquis tells the story of the rise of a new corporate form—the B Corporation. Founded by a group of friends who met at Stanford, these companies undergo a rigorous certification process, overseen by the B Lab, and commit to putting social benefits, the rights of workers, community impact, and

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environmental stewardship on equal footing with financial shareholders. Informed by over a decade of research and animated by interviews with the movement's founders and leading figures, Marquis's book explores the rapid growth of companies choosing to certify as B Corps, both in the United States and internationally, and explains why the future of B Corporations is vital for us all.

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